

The Hidden Advantage Workshop

1 Day Public Workshop

Invest just 1 day and discover how to read faster, remember more and tackle information overload. In this fun and interactive small group workshop, you'll be introduced to the brain-friendly techniques used by business people all over the planet to save time, boost their creativity and get more done each day.

Workshop designed and delivered by Australian Memory Record Holder Chris Lyons who in 2006 correctly recited Pi to 4,400 places without error.

Chris has appeared on The Today Show, A Current Affair, Today Tonight and demonstrated how effective memory techniques can be on radio stations all around Australia. In 2008 Chris won the Australian Memory Championships Names competition by memorising 46 people's names in just 5 minutes.

Purpose Of Workshop

- To give you a rapid and effective introduction to memory, speed reading and visual thinking techniques
- To show you how to apply these techniques in day-to-day situations to save time and get better results
- To provide you with a simple framework to help you apply and practise your new found skills

What You'll Learn

- **Your Memory** - beliefs, myths and your true potential
- The real reason we forget things - and why this is good news
- The 3 step approach to making names stick
- How to build a powerful 'Visual Vocabulary' for names
- How to remember numbers, facts and other key information
- How to give great presentations without referring to notes even once
- How to get information into your long-term memory for instant recall

- **Speed Reading** - common myths and misconceptions
- Keys to effective reading - how to get your brain and eyes working together
- 3 techniques to raise your reading speed plus increase comprehension
- The BDA approach to remembering more of what you read

Continued overleaf...

- **What Is Visual Thinking** and why is it such a versatile business tool?
- How to use visual thinking to prepare reports in a fraction of the time
- How to use visual thinking techniques to run effective meetings
- How to use the GO method to slash the time needed to prepare presentations
- How to get started with visual thinking at work

Delivery Format

- Fun, fast-paced 1 Day Workshop, starts at 0900 finishes at 1700
- Exclusive, interactive small group training
- Limited to just 12 people to maximise learning

Bonus Material

- Free access to a 21 Day Online Follow-up Program worth \$195 to give you an easy and effective way to practise what you learn at the workshop

Presenter

- Workshop delivered by Australian Memory Record Holder Chris Lyons. An experienced trainer and facilitator, Chris also has over 10 years' commercial experience gained in senior management roles in large Australian and UK companies prior to setting up Gloop in 2005

Where And When?

- **Melbourne** - 0900 to 1700 on Thursday 21 October 2010
at The Metropole Hotel, 44 Brunswick Street, Fitzroy
- **Sydney** - 0900 to 1700 on Tuesday 26 October 2010
at Gloop HQ, 198 Glebe Point Road, Glebe

How Much?

- Full day small group workshop including refreshments, lunch, full colour manual PLUS free access to the 21 day online follow-up program = \$595 per person
- **Early Bird Special = \$495 per person, save \$100. Limited time only**

Interested?

To reserve your place at one of the workshops simply visit...

<http://www.thehiddenadvantageworkshop.com>

Did you know? Since we started 5 years ago we've never had a single customer complaint or refund request. Not one. Because Gloop training is fun, fast-paced and effective.

But don't just take our word for it - here's just a small selection of comments from people just like you who've attended our workshops...

"The memory sessions were brilliant and I have since used one of the techniques to present a one hour training session without notes - a feat I would never have thought possible before this workshop."

Glen Frost, Partner, PricewaterhouseCoopers

"Well rounded day that develops areas traditional business courses don't touch."

Andrew Randall, Finance Manager, SP Ausnet

"Practical and high energy... new ideas that give you a hidden advantage."

James Budin, Director, Rogen International

"These tools should be the foundation of our education. A fun filled day which will genuinely save time and assist me in finding that elusive work-life balance."

Kate Melrose, Global Manager Strategic Marketing, Lend Lease

"The absolute stand out were the memory sessions."

Rick Ashton, Director, Westpac

"Great day. Enjoyable and fun. The memory systems are really useful. Very good pace, no time wasted."

John Shanahan, CEO, Colmar Brunton

"Exceeded even my own expectations. Gloop's techniques are outstanding with undeniable results."

Jenny Jones, CFO, Victorian Curriculum And Assessment Authority

"Presented with style and pizzazz!"

Jeff Allis, Director, Boost Juice Bars

"Really good Chris. Great material, well put together and presented."

Andrew Walker, Chairman, Aspen Medical

"Very effective. Very valuable."

Simon J Costa, CEO, Costa Group

"We chose Gloop training to show our staff the untapped talents that lie within them and how these new skills can be applied in their work."

Steve Farrugia, Business Development Manager, Boral