

## The Hidden Advantage Workshop

### 1 Day In-House Workshop

**Invest just 1 day and discover how to read faster, remember more and tackle information overload.** In this fun and interactive workshop, you'll be introduced to the brain-friendly techniques used by business people all over the planet to save time, boost their reading speed, improve their memory and achieve more each day.

**Workshop designed and delivered by Australian Memory Record Holder Chris Lyons who in 2006 correctly recited Pi to 4,400 places without error.**

*Chris has appeared on The Today Show, A Current Affair, Today Tonight and demonstrated how effective memory techniques can be on radio stations all around Australia. In 2008 Chris won the Australian Memory Championships Names competition by memorising 46 people's names in just 5 minutes.*

#### Purpose Of Workshop

- To give you a rapid and effective introduction to Memory, Speed Reading and Information Mapping techniques
- To show you how to apply these techniques in day-to-day situations to save time and get better results
- To provide you with a simple framework to help you apply and practise your new found skills

#### What You'll Learn

- **Your Memory** - beliefs, myths and your true potential
- The real reason we forget things - and why this is good news
- The 3 step approach to remembering people's names
- How to build a powerful 'Visual Vocabulary' for names
- How to remember numbers, facts and other key information
- How to give great presentations without referring to notes even once
- How to get information into your long-term memory for instant recall
  
- **Speed Reading** - how well do you currently read and what's possible?
- Why most people read below their potential and with poor comprehension
- 4 key techniques to increase your reading speed, focus and comprehension
- How to quickly double your reading speed through effective practice
- Reading strategies for different materials and purposes
- How to remember more of what you read using the BDA approach

*Continued overleaf...*

- **What Is Information Mapping** and why is it such a versatile business tool?
- How to use Information Mapping to prepare reports in a fraction of the time
- How to use Information Mapping techniques to run effective meetings
- How to use the GO method to slash the time needed to prepare presentations
- How to get started with Information Mapping at work

### Delivery Format

- x1 Full Day Workshop delivered at your offices
- Includes access to The Hidden Advantage 21 Day Online Follow-up Program to give you an easy and effective way to practise what you learn at the workshop
- Minimum group size 6 people, maximum group size 30 people

### Presenter

- Workshop delivered by Australian Memory Record Holder Chris Lyons. An experienced trainer and facilitator, Chris also has over 10 years' commercial experience gained in senior management roles in large Australian and UK companies prior to setting up Gloop in 2004

### How Much?

Total workshop cost including all materials PLUS access to The Hidden Advantage 21 Day Online Follow-up Program for each participant...

- Up to 10 people = \$245 per person inc. GST
- Over 10 people, each additional person is just \$100 inc. GST
- Above prices based on delivery in metro Sydney. For delivery in other locations, travel expenses apply from Sydney at cost

## Interested?

*Simply visit...*

<http://www.gloop.com.au/thaw.html>

*...and submit the 60 second enquiry form.*

We'll then contact you within 24 hours - or often sooner - to find out a little more about you and your organisation and to discuss your preferred workshop dates.

Or if you prefer, you can contact us directly on **1300 994566**.

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**Did you know?** Since we started over 7 years ago we've never had a single customer complaint or refund request. Not one. Because Gloop training is fun, fast-paced and effective. But don't just take our word for it. Here's just a small selection of comments from people who've attended our workshops...

"The memory sessions were brilliant and I have since used one of the techniques to present a one hour training session without notes - a feat I would never have thought possible before this workshop."

**Glen Frost, Partner, PricewaterhouseCoopers**

"Well rounded day that develops areas traditional business courses don't touch."

**Andrew Randall, Finance Manager, SP Ausnet**

"The presentation was one of the best I've been to - and I have been to a few! Very enjoyable, using fun to educate. Inclusive, brilliant presenter."

**Pauline Lonel, Royal District Nursing Service**

"Practical and high energy... new ideas that give you a hidden advantage."

**James Budin, Director, Rogen International**

"These tools should be the foundation of our education. A fun filled day which will genuinely save time and assist me in finding that elusive work-life balance."

**Kate Melrose, Global Manager Strategic Marketing, Lend Lease**

"The absolute stand out were the memory sessions."

**Rick Ashton, Director, Westpac**

"Great day. Enjoyable and fun. The memory systems are really useful. Very good pace, no time wasted."

**John Shanahan, CEO, Colmar Brunton**

"Exceeded even my own expectations. Gloop's techniques are outstanding with undeniable results."

**Jenny Jones, CFO, Victorian Curriculum And Assessment Authority**

"Presented with style and pizzazz!"

**Jeff Allis, Director, Boost Juice Bars**

"Really good Chris. Great material, well put together and presented."

**Andrew Walker, Chairman, Aspen Medical**

"Very effective. Very valuable."

**Simon J Costa, CEO, Costa Group**

"We chose Gloop training to show our staff the untapped talents that lie within them and how these new skills can be applied in their work."

**Steve Farrugia, Business Development Manager, Boral**