

The Hidden Advantage Workshop

1 Day Public Workshop

Invest just 1 day and discover how to read faster, remember more and tackle information overload. In this fun and interactive small group workshop, you'll be introduced to the brain-friendly techniques used by business people all over the planet to save time, boost their reading speed, improve their memory and achieve more each day.

Workshop designed and delivered by Australian Memory Record Holder Chris Lyons who in 2006 correctly recited Pi to 4,400 places without error.

Chris has appeared on The Today Show, A Current Affair, Today Tonight and demonstrated how effective memory techniques can be on radio stations all around Australia. In 2008 Chris won the Australian Memory Championships Names competition by memorising 46 people's names in just 5 minutes.

Purpose Of Workshop

- To give you a rapid and effective introduction to Memory, Speed Reading and Information Mapping techniques
- To show you how to apply these techniques in day-to-day situations to save time and get better results
- To provide you with a simple framework to help you apply and practice your new found skills

What You'll Learn

- **Your Memory** - beliefs, myths and your true potential
- The real reason we forget things - and why this is good news
- The 3 step approach to remembering people's names
- How to build a powerful 'Visual Vocabulary' for names
- How to remember numbers, facts and other key information
- How to give great presentations without referring to notes even once
- How to get information into your long-term memory for instant recall

- **Speed Reading** - how well do you currently read and what's possible?
- Why most people read below their potential and with poor comprehension
- 4 key techniques to increase your reading speed, focus and comprehension
- How to quickly double your reading speed through effective practice
- Reading strategies for different materials and purposes
- How to remember more of what you read using the BDA approach

Continued overleaf...

- **What Is Information Mapping** and why is it such a versatile business tool?
- How to use Information Mapping to prepare reports in a fraction of the time
- How to use Information Mapping techniques to run effective meetings
- How to use the GO method to slash the time needed to prepare presentations
- How to get started with Information Mapping at work

Delivery Format

- Fun, fast-paced 1 Day Workshop, starts at 0900 finishes at 1700
- Exclusive, interactive small group training
- Limited numbers in order to maximise personal attention and learning
- Free access to a 21 Day Online Follow-up Program worth \$195 to give you an easy and effective way to practise what you learn at the workshop

Presenter

- Workshop delivered by Australian Memory Record Holder Chris Lyons. An experienced trainer and facilitator, Chris also has over 10 years' commercial experience gained in senior management roles in large Australian and UK companies prior to setting up Gloop in 2004

Where And When?

- **Canberra** - 0900 to 1700 on Friday 16 March 2012
at Rydges Lakeside Hotel, 1 London Circuit, Canberra
- **Brisbane** - 0900 to 1700 on Saturday 24 March 2012
at Novotel Hotel, 6-8 The Circuit, Brisbane Airport QLD 4007
- **Melbourne** - 0900 to 1700 on Wednesday 18 April 2012
at The Metropole Hotel, 44 Brunswick Street, Fitzroy
- **Sydney** - 0900 to 1700 on Tuesday 24 April 2012
at Gloop HQ, 60 Wareemba Street, Wareemba, Inner West Sydney
- **Sydney** - 0900 to 1700 on Saturday 16 June 2012
at Gloop HQ, 60 Wareemba Street, Wareemba, Inner West Sydney
- **Melbourne** - 0900 to 1700 on Saturday 23 June 2012
at The Metropole Hotel, 44 Brunswick Street, Fitzroy

How Much?

- ***Early Bird Special*** Book your place at any of the above workshops for just \$495 per person, save \$100 for a limited time.

Continued overleaf...

Did you know? Since we started over 7 years ago we've never had a single customer complaint or refund request. Not one. Because Gloop training is fun, fast-paced and effective.

But don't just take our word for it - here's just a small selection of comments from people just like you who've attended our workshops...

"The memory sessions were brilliant and I have since used one of the techniques to present a one hour training session without notes - a feat I would never have thought possible before this workshop."

Glen Frost, Partner, PricewaterhouseCoopers

"Well rounded day that develops areas traditional business courses don't touch."

Andrew Randall, Finance Manager, SP Ausnet

"Practical and high energy... new ideas that give you a hidden advantage."

James Budin, Director, Rogen International

"These tools should be the foundation of our education. A fun filled day which will genuinely save time and assist me in finding that elusive work-life balance."

Kate Melrose, Global Manager Strategic Marketing, Lend Lease

"The absolute stand out were the memory sessions."

Rick Ashton, Director, Westpac

"Great day. Enjoyable and fun. The memory systems are really useful. Very good pace, no time wasted."

John Shanahan, CEO, Colmar Brunton

"Exceeded even my own expectations. Gloop's techniques are outstanding with undeniable results."

Jenny Jones, CFO, Victorian Curriculum And Assessment Authority

"Presented with style and pizzazz!"

Jeff Allis, Director, Boost Juice Bars

"Really good Chris. Great material, well put together and presented."

Andrew Walker, Chairman, Aspen Medical

"Very effective. Very valuable."

Simon J Costa, CEO, Costa Group

"We chose Gloop training to show our staff the untapped talents that lie within them and how these new skills can be applied in their work."

Steve Farrugia, Business Development Manager, Boral

The Hidden Advantage Workshop - Booking Form

1. WORKSHOP DETAILS - Please tick to select:

CANBERRA - 0900 to 1700 on Friday 16 March 2012	<input type="checkbox"/>
BRISBANE - 0900 to 1700 on Saturday 24 March 2012	<input type="checkbox"/>
MELBOURNE - 0900 to 1700 on Wednesday 18 April 2012	<input type="checkbox"/>
SYDNEY - 0900 to 1700 on Tuesday 24 April 2012	<input type="checkbox"/>
SYDNEY - 0900 to 1700 on Saturday 16 June 2012	<input type="checkbox"/>
MELBOURNE - 0900 to 1700 on Saturday 23 June 2012	<input type="checkbox"/>

Total Price Inc. GST
1 place = \$495
2 places = \$891
Save 10%

2. ATTENDEE DETAILS - Please complete clearly in CAPITALS:

Attendee 1: _____ Job Title: _____
Organisation (if applicable): _____
Email: _____ Contact Number: _____
Attendee 2: _____ Job Title: _____
Organisation (if applicable): _____
Email: _____ Contact Number: _____

3. YOUR DETAILS - Please complete if not attending and booking on behalf of someone else:

Your Name: _____ Job Title: _____
Organisation (if applicable): _____
Email: _____ Contact Number: _____

4. CREDIT CARD PAYMENT DETAILS

Total Amount: _____	Payment Method: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/>
Name On Card: _____	Expiry(MM/YY): ____/____
Card Number: _____	3 Digit Security Code: _____
Cardholder's Signature: _____	Today's Date (DD/MM/YY): ____/____/____

PLEASE EMAIL your completed Booking Form to bookings@gloo.com.au.
 Or **FAX** to: **02 9713 2961** (note: dual answer machine/fax number).
 Or **POST** to: Gloo The Memory Company, 60 Wareemba Street, Wareemba NSW 2046

All bookings are processed within 1 business day of receipt. We will email you confirmation of your workshop booking and a Tax Invoice once processed. The Credit Card information you provide will be used to process your payment securely via StrataPay Secure Payments. 'StrataPay' will appear on your credit card statement. A small number of conditions apply to your workshop booking. To read our Booking Conditions please visit http://www.gloo.com.au/thehiddenadvantageworkshop_conditions.html